

**CommunitySafe**  
 11500 Northlake Drive  
 Suite 240  
 Cincinnati, Ohio 45249  
 Phone: 877.607.2471  
 Fax: 513.792.9218



**CommunitySafe Launches Nationwide Series of School Administrator Seminars; Presents Ways to Build Stronger, Safer Communities Through Enhanced Communication**

**CINCINNATI, OH, November 5, 2007** -- [CommunitySafe \(www.communitysafe.com\)](http://www.communitysafe.com), an instant alert and communication system powered by [CallCommand \(www.callcommand.com\)](http://www.callcommand.com), that allows for the dissemination of vital information to citizens or communities quickly and effectively, today announced the launch of a nationwide series of seminars for school administrators. The seminars will present cost effective and time-saving ways to build stronger, safer schools through enhanced communication and reach.

The seminar series kicks off in November and the schedule includes:

Kentucky:

November 13, 2007	November 14, 2007	November 14, 2007
3:00 pm to 5:00 pm	9:00 am to 11:00 am	3:00 pm to 5:00 pm
Embassy Suites Lexington	Louisville Marriott East	Holiday Inn University Plaza
1801 Newtown Pike	1903 Embassy Square Boulevard	1021 Wilkinson Trace
Lexington, Kentucky 40511	Louisville, Kentucky 40299	Bowling Green, Kentucky 42103

Tennessee:

November 13, 2007	November 13, 2007
9:00 am to 11:00 am	3:00 pm to 5:00 pm
Embassy Suites Nashville Airport	Marriott at the Convention Center
10 Century Boulevard	2 Carter Plaza
Nashville, Tennessee 37214	Chattanooga, Tennessee 37402

For more information on CommunitySafe or the full seminar series calendar, please call 877-607-2471 or email [support@communitysafe.com](mailto:support@communitysafe.com).

Commenting on the effectiveness of CommunitySafe, Tracey Carson, Chief Information Officer at Mason City Schools stated, “CommunitySafe has been a great resource for Mason City Schools. The system allows us to contact parents in a matter of minutes, when it really counts. Recently, during a modified lockdown procedure, we were able to effectively communicate with the parents of 6,738 students in minutes.”

Schools around the country are finding it necessary to build more effective ways of communicating. Whether communicating emergency direction or simply providing timely, relevant information, administrators are becoming increasingly aware that communication is essential to building stronger, safer schools and communities.

‘We are launching these seminars due to our personal need and desire to educate schools, communities, organizations and businesses to embrace the need for enhanced emergency and informational communication tools. The seminars are designed to help the audience not just to understand the tools, but to offer a solution that will ultimately help them create a stronger, safer working or, in this case, learning environment,’ said Don Daniels, Senior Vice President of Strategic Planning at CallCommand.

CommunitySafe is a communications system that disseminates vital information to home and wireless phones, PDAs and email inboxes quickly and effectively. It can be used not just in times of emergency but also to efficiently provide a variety of different communications to parents and faculty. The entire process is simple and communications are executed with advanced technology that does not tie up resources such as phone lines, bandwidth or personnel. There are no hardware or software requirements for the CommunitySafe program. Schools, municipalities, churches and organizations are using CommunitySafe to deliver this information to hundreds of thousands of households across the country.

CommunitySafe is a web-based application that can be accessed either through the internet or from any phone or mobile device. The process to send communications is simple and messages can be sent to any number of targeted lists at any time and from any location.

Though designed to be able to aid primarily in emergency situations, schools and other organizations can benefit from using the CommunitySafe program in many ways; to remind parents of school events; to announce in-service days, late starts, or school forums; to target parents and community leaders for upcoming levy campaigns; to invite students' families to athletic events, choir concerts, award ceremonies, or theatrical productions; the applications are endless.

**About CommunitySafe:**

CommunitySafe powered by CallCommand is a unique application to help create safer communities and build top of mind awareness. It is an instant alert and communication system that allows the dissemination of vital information to citizens quickly and effectively. This unique communication tool simultaneously provides any organization with a timelier and more cost-effective way to communicate to their patrons.

The CommunitySafe program enlists CallCommand's emergency broadcast technology that allows the simultaneous broadcast of voice, text and email communications to tens of thousands of individuals within a matter of minutes.

CallCommand is a leading provider of integrated and automated, personalized communications focused on the delivery of the right message, at the right time, and through the right channel. In 2007 the Company will deliver over 70 million personalized communications on behalf of over 4000 clients throughout North America.