



# Mason City Schools Extends Communication Reach to Parents, Students and Faculty

## Client Overview

Mason City Schools is located in Mason, Ohio. This Cincinnati suburb has experienced tremendous growth and currently has 10,642 students enrolled.

The six schools in the district include an early childhood center, two elementary schools, one intermediate school, one middle school and one high school.

## District Specifics

Mason City Schools has been rated as an "Excellent" district for eight consecutive years by the Ohio Report Card. The district achieved 30/30 standards on the State's 2006-2007 Report Card.

In addition, it ranks 4th (of 613) in the state for overall student performance. The student to teacher ratio is 22:1 and there are 2.6 students per computer. For more information visit [www.masonohioschools.com](http://www.masonohioschools.com)

Mason City Schools chose CallCommand's CommunitySafe program because of the simplicity of the application and low price per student. A user since December 2006, Mason City Schools initially intended to use this application for emergency calls and weather notifications. This year, the district began using CommunitySafe for absence notification and gifted testing notification.

Mason City Schools also uses the system to notify private school parents who use Mason's transportation services of weather delays or closings. Already busy parents appreciate receiving timely and accurate information that further simplifies their lives.

"I wanted to thank you for the quick response to the potential issue at the intermediate campus today. I thought the voice messaging system worked very effectively and the message contained an appropriate amount of detail. Thanks again for this and everything you do to ensure a safe and rich environment for our children," Mason City School Parent

Faculty and staff prefer this system to the previous, outdated "phone tree." One of the main benefits of CommunitySafe is that everyone in the district receives the same message at the same time from the voice of authority. As messages are relayed through CommunitySafe, school officials are able to assess the number of complete and incomplete calls.

"CommunitySafe has been one of the best investments we've made to ensure that we are able to communicate effectively with our parents and staff when seconds count. CommunitySafe worked with our district to modify the system to our needs. Our extraordinary experience with CommunitySafe was further enhanced by its first-class customer service. This has truly been a win-win situation for Mason City Schools!"

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For more information on CommunitySafe or to learn how it may benefit your organization, go to [www.communitysafe.com](http://www.communitysafe.com) or call us toll free at 1.800.607.2471.