



# Point Pleasant Beach Informs Parents and Staff of Recent Bomb Threat at High School

## Client Overview

Point Pleasant Beach School District is located in Point Pleasant Beach, New Jersey.

Approximately 900 students attend the district's elementary school (grades K-8) and high school (grades 9-12).

## District Specifics

The curriculum of the district was designed to meet or exceed the state's requirements. Students may take a variety of courses and participate in several extracurricular activities. The focus is to educate students to make them well-rounded individuals.

The Point Pleasant Beach School District ranks among the best in its area. For more information, visit <http://www.ptpleasantbch.k12.nj.us/ptbeach>

Point Pleasant Beach School district is located in Point Pleasant Beach, New Jersey, a Jersey shore community situated on the Barnegat Peninsula. The district implemented CommunitySafe in April 2008 to enable quick and effective communication in emergency situations.

Prior to CommunitySafe, parent volunteers were tasked with making phone calls to inform parents, faculty and staff of emergency information. This method not only allowed for human error, but was also very time-consuming.

As the 2007-2008 school year came to a close, school officials relied on CommunitySafe after a bomb threat at the district's high school. Once administrators were made aware of the situation, Superintendent Dr. John Ravally recorded a message for parents and a message for faculty.

*"The messages were sent at 4 PM to our parents and faculty. By 6 PM, I knew that everyone received the messages. At a banquet later that night, parents and staff were thanking me for the information," Dr. Ravally explained.*

Parents and staff received voice messages to their home and cell phone numbers that answered questions and calmed worries about the situation, including procedures that were followed and precautions that were implemented for possible future situations. Had CommunitySafe not be in place, this valuable information would not have been received for several hours or possibly until the next day.

*"This is the perfect tool to communicate to our parents and staff. With this application, I am confident that everyone will receive the same message in a timely manner. CommunitySafe is priceless in the event of an emergency!"*

Looking forward to the next school year, school administrators aim to expand their use of CommunitySafe to include half day and final exam reminders as well as extracurricular activity notifications.

Contributed By  
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Point Pleasant Beach School District  
Superintendent



For more information on CommunitySafe or to learn how it may benefit your organization, go to [communitysafe.com](http://communitysafe.com) or call us toll free at 877.607.2471.