



Reading Youth Football Contacts Families with CommunitySafe

Client Overview

Reading Youth Football is based in Reading, Ohio, which is approximately 10 miles north of Cincinnati. The Reading community covers 3.21 square miles and has a population of 12,000.

The local school district is Reading City Schools. This year, there are 1,465 students enrolled in the district's two elementary schools (Grades K-6), and one junior/school high school (Grades 7-12).

Reading Youth Football has been using CommunitySafe for two years. The league implemented the system to inform parents in a quick, easy and effective manner.

President Tim Martin explains, "At first we instituted the program to contact family members in the event of an emergency. But CommunitySafe has been adapted to such practical purposes as player meetings, practice cancellations, and upcoming events. The fact that I can place one call to the entire team or league makes my role that much easier!"

Because Reading Youth Football has over 50 coaches and 300 players, CommunitySafe is able to relieve any previous issues associated with sending mass messages. Everyone receives the same message at the same time, which further eliminates confusion.

"CommunitySafe does what we need it to do and much more! It has been so easy for Reading Youth Football to use. After sending the messages, it is great to review the call result sheet and see who received the call and other details associated with the message. In a world where we are looking for more time, this answers the bell."

Parents in the Reading Youth Football league have been very pleased with CommunitySafe. Many have shared their appreciation for a convenient resource like CommunitySafe. It was not too long ago that tedious phone trees were the only way to disseminate mass messages. Thanks to CommunitySafe, tasks like that are a distant memory.

Contributed By
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Reading Youth Football



For more information on CommunitySafe or to learn how it may benefit your organization, go to www.communitysafe.com or call us toll free at 1.800.607.2471.